

<https://www.merx.com/private/solicitations/4114266115/abstract?>

Basic Information

Reference Number

0000333715

Issuing Organization

Indigenous Primary Health Care Council

Solicitation Type

ITQ - Invitation to Quote (Informal)

Solicitation Number

26/27-001

Title

26/27-001 - B2B Marketing Services for Indigenous Cultural Safety Training

Source ID

PU.HL.Ont..1098518.C109115

Details

Location

Canada, All of Canada, All of Canada

Purchase Type

One Time Only- Delivery Date:2026/12/31

Description

The Indigenous Primary Health Care Council (IPHCC) is an Indigenous-governed and culture-based organization that supports the advancement and evolution of Indigenous primary health care services throughout Ontario. The IPHCC is seeking quotations from qualified marketing firms,

consultants, or agencies to develop and support a B2B marketing strategy for our Indigenous Cultural Safety (ICS) training. The primary objective is to increase awareness, interest, and organizational uptake of IPHCC's ICS trainings among employers, institutions, and other health care organizations seeking meaningful ICS learning for their staff, leadership teams and/or broader workforce.

Proposals are due October 14, 2026, at 5:00 pm ET. The successful applicant will be notified by October 19, 2026. The project start date is estimated for November 2026, with a completion date of December 31, 2026. Please see the attached ITQ for the full submission details and requirements.

Dates

Publication

2026/10/02 04:12:23 PM EDT

Bid Intent

Optional

Bid Intent Deadline

2026/10/12 05:00:00 PM EDT

Question Acceptance Deadline

2026/10/07 05:00:00 PM EDT

Questions are submitted online

No

Closing Date

2026/10/14 05:00:00 PM EDT

Contact Information

IPHCC Admin

416-645-0822

sjamal@iphcc.ca

Bid Submission Process

Bid Submission Type

Electronic Bid Submission

Pricing

In attached document

Bid Documents List

Item Name	Description	Mandatory	Limited to 1 file
Bid Documents	Documents defining the proposal	Yes	No

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