

<https://www.merx.com/mbgov/solicitations/open-bids/Road-Safety-Culture-Change-Marketing-and-Communications/0000333476?origin=0>

Basic Information

Reference Number

0000333476

Issuing Organization

[The City of Winnipeg](#)

Solicitation Type

RFP - Request for Proposal (Formal)

Solicitation Number

672-2026

Title

Road Safety Culture Change Marketing and Communications

Source ID

PU.MU.MB.559625.C103939

Agreement Types

Canadian Free Trade Agreement (CFTA)

New West Partnership Trade Agreement (NWPTA)

Details

Location

Canada, Manitoba

Purchase Type

Term: 2026/11/27 12:00:00 AM CST - 2027/10/31 12:00:00 AM CDT

Description

The Work to be done under the Contract shall consist of integrated creative multi-media marketing and communications services required to begin implementing the Winnipeg Road Safety Culture Change Framework, for the period from Date of Award until October 31, 2027, with the option of three (3) mutually agreed upon one (1) year extensions.

Dates

Publication

2026/10/02 04:03:02 PM CDT

Bid Intent

Not Available

Questions are submitted online

No

Closing Date

2026/10/28 12:00:00 PM CDT

Contact Information

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